



DANIEL ROSEHILL

EXPERIENCED COMMUNICATIONS STRATEGIST, WRITER, AND
MARCOM PROFESSIONAL WITH TECHNOLOGY FOCUS

Interested in exploring **remote and freelance** work opportunities. Israel-based. Originally from Ireland.

Portfolio: dsrghostwriting.com/portfolio-hidden | **Resume:** dsrghostwriting.com/resume

SUMMARY

Versatile marketing communications (MarCom) professional with a deep passion for (and understanding of) technology. Experience working in both the communications and editorial functions.

CONTACT



dsrghostwriting.com



enquiries@dsrghostwriting.com



dsrghostwriting.com/zoom



[/danielrosehill](https://www.linkedin.com/in/danielrosehill)

EDUCATION

MA, Political Journalism

City University London

Master's degree in journalism from a UK center of excellence. Hands-on training in both news reporting and audio and video multimedia production.

BCL, Law

University College Cork

Undergraduate degree in law. Included modules in international law and contract law.

SKILLS

- Writing / editing / ghostwriting
- Public relations
- CMS: Wordpress
- Email marketing and automation
- Google and web analytics
- HTML, Git, AWS, Ubuntu Linux

PROFESSIONAL EXPERIENCE

DSR Ghostwriting, Founder

2016-PRESENT

Long form thought leadership strategy and writing services provided to individual entrepreneurs, companies, and agencies. Outputs include consulting documents, white papers, speeches, and books.

Ayyeka, Marketing Communications (MarCom) Manager

2017-2018 (JERUSALEM)

Managed all internal and external communications on behalf of an Industrial Internet of Things (IIoT) company.

Ghostwriting for company leadership; drafting of articles and white papers; social media and website management.

Finn Partners, Assistant Account Executive

2015-2016 (JERUSALEM)

Wrote press releases, monitored media, and placed stories for high-tech accounts (CRM, medical devices).

Ecanvasser, Marketing Communications (MarCom) Manager

2013-2014 (CORK)

Initiated, managed, and developed full-stack marketing and communications for an Irish political technology startup including strategy to support entry into US market.

Developed newsroom; managed media relations (resulting in international coverage); planned events; produced all collateral.

IrishCentral, Freelance Contributor

2010-2012 (NYC, CORK)

3 month internship writing articles for website and newspaper followed by 2 year freelance engagement. Wrote popular blog for website and published in *The Irish Voice* newspaper.

Cork Student News, Founder, Editor

2010-2012 (CORK)

Founded, edited, and operated university news website that re-branded and expanded nationally before its sale.

Became the second most visited college news website in Ireland. Shortlisted for a national design award.

Awarded place in inaugural intake of university's graduate business acceleration program, IGNITE.

- Time zone = IST (GMT+2).

- References and client testimonials available upon request.

- For full portfolio, use password 0587806067 on website.